

By road or by rail, with Lohr, the transport of goods is reinvented!



PERFORMER



MODALOHR

The Alsatian industrial group is taking advantage of the « Transport Logistic » Exhibition in Munich to showcase its transport solutions: its MODALOHR rail-road system and its AUTOMOTIVE activity.

One Aim: to meet the challenges of the 21st century

The entire LOHR team looks forward to welcoming you at its stand to showcase its transport solutions!



May 9-12, 2023
Hall A4 - Stand 141
Munich





**MODALOHR - 100% road 100% rail
over 2 million semi-trailers transferred from road to rail**

Freight transport, **essential** to our economies, is confronted with several challenges. The increasing scarcity and cost of fossil fuels, the shortage of truck drivers, and climate change highlight the importance of the modal shift from road to rail.

Modalohr is 20 years old!

In operation on several rail routes since 2003, **Modalohr wagons have already made it possible to transfer more than two million semi-trailers from road to rail and to save as many tonnes of CO₂.**

Their environmental benefits are universally recognised: **1 tonne of CO₂ saved per semi-trailer transferred from road to rail for a journey of 1,000 km.**

Included in the French Recovery Plan since 2020, three new rail motorways have benefited from the support for modal shift decided by the French Government: the **Cherbourg-Mouguerre rail motorway backed by the shipowner Brittany Ferries** and due to start up in the spring of 2024, as well as the **Rungis-Perpignan and Sète-Calais rail motorways backed by VIAA.**

As part of the Green Deal, investment in rail-road terminals will also be supported in conjunction with the European strategy on the TEN-T network corridors and the CEF (Connecting European Facility) transport budget.





Automotive: Safety, versatility and outstanding performance

LOHR range of products, incorporating all the latest innovations to meet the broadest range of needs within the different business sectors of vehicle transportation.

- **New PERFORMER range:** a “traditional” range for all loading requirements. The range has been expanded with a new trailer equipped with two independent stackers.
- **EUROLOHR:** the first fully detachable articulated transportation vehicle, the Eurolohr remains the all-round solution for transport companies, helping them to optimize both their productivity and their profitability.
- **TALE:** the range has been extended with a new trailer equipped with two independent stackers. A range designed primarily for the transportation of caravans, camping-cars and mixed loads.
- **MAXILOHR range:** designed for the transportation of all types of heavy vehicles, new trailers, wide-ranging modularity.
- **Confidential SHR range:** a fully closed transport trailer, with a roof that can be raised and hydraulic tailgate.

And we have **every technical solution for your logistics and transport vehicle needs:** transportation of vehicle wreckage, urban distribution (3, 4 or 5 cars only), etc.





About Lohr Group

LOHR is a private French group based in Alsace near Strasbourg. It has been a world specialist in the design, manufacture and marketing of transport systems for goods and people for 60 years and generates 80% of its turnover in export. With a global industrial presence including 6 factories spread over 3 continents and 1,350 employees, LOHR asserts its position as the world leader in car transport, develops its rail-road activity and promotes projects for sustainable, safe mobility.

For more information: www.lohr.fr

LinkedIn: <https://www.linkedin.com/company/lohr-group>

Facebook: <https://www.facebook.com/Lohr.Industrie>

Instagram: https://instagram.com/lohr_group?igshid=YmMyMTA2M2Y=

Twitter: <https://twitter.com/LohrGroup>

Youtube Railway system: <https://www.youtube.com/channel/UCTJDGbPfpIcl3WhhVNq7H0g>

Youtube Automotive: <https://www.youtube.com/@lohrautomotive1053>

Practical information:

TRANSPORT LOGISTIC 2023 - MUNICH - HALLA4 - Stand 141

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